

THE STUDY OF ANIME PRODUCTION

About me:

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Fun Fact: I'm observant and known for giving people solid advice during social situations. I'm not good at giving presentations and I want to practice my public speaking skills here. Looking to find more friends always open to meeting new people!

Introduction

Anime has been a part of my childhood ever since I could remember. I remembered back in Bangladesh the T.V streamed Japanese media. I would be excited and watch anime on a regular basis. However, throughout the years I've found myself losing interest in watching anime and I have my reasons. **In my perspective nowadays anime quality has changed over the years.**

I will elaborating in my reasons for thinking the production scale of anime is decreasing and provide examples. I am open to further discussing the topic. Thank you for willing to listen to my presentation.

Note: I am aware that there are good anime but I will be presenting the weaknesses I believe are in anime production

Challenges in Anime Production

Anime is widely known for adapting the source material which are mainly light novel or manga. For international anime fans it can be difficult to find proper translations of the source material so we choose to rely on the anime adaptation.

Here are the challenges:

- It is time consuming for the studio to work on the animation and plan to have enough material in an episode to fit to the 20-minute runtime limit while attempting to be faithful to the source material.
- Budgeting some anime aren't popular or have enough demand for a second season and the pandemic have delayed animes like "The Promised Neverland" season 2 (**which was a disaster all on it's own**). The issue have also made seasons get shorter.

For further details on COVID-19 delaying Japanese content here is a Forbes article:

<https://www.forbes.com/sites/laurenorsini/2020/04/21/pokmon-one-piece-and-more-anime-delayed-due-to-coronavirus/?sh=3dd2f2d21c9d>

Older Anime vs Newer Anime

Older Anime:

- Longer seasons
- Anime usually has an ending and looking back at the source material isn't that necessary
- Focuses on story and less fanservice

Example: Fushigi Yuugi, Inuyasha, Sailor Moon, etc...

Newer Anime:

- Better animation quality
- More fanservice that could be targeted for the male audience sometimes female (**some not all examples like High School DxD and Free!**)
- More fanservice compared to story content (**some not all but just saying what I noticed**)
- Seasons are smaller usually 12 episodes and most of the time isn't enough to finish the story so it gets broken into seasons more often

Example: Can't think of more that is 12 episodes with fanservice. If you like fanservice that's cool leave suggestions!

International Fan Struggles

For international fan I would say access to anime content can be limited at times especially for the ones that have no knowledge of the Japanese language.

I would say my struggles are similar to many international fans:

- Resorting to watching anime content from illegal websites have the risk of getting a virus on computer. Some anime Youtube videos don't exist because of copyright strikes.
- The anticipation for subtitles to get released for animes that are only voiced in Japanese.
- Waiting long periods of time for a English voiceover. There is a debate about anime preference dub and sub but I'm in the middle I like both!
- Difficulty of finding translations of books.
- Not being able to get certain merch cause it's available only in Japan.

Positive Aspects of Current Anime

The animation is amazing and the voice acting is top-notch. People are demanding more anime such as some fans wishing a certain light novel of manga being adapted to anime. It is difficult to keep up with demand with a limited budget and it's becoming **quantity over quality at times**.

Anyway here are some positive aspects:

- Top quality animation (Ufotable has amazing animation)
- Nice voice acting and anime are getting dubbed more often
- Animes becoming video games or video games are adapted to animes
- Amazing production quality in sound effects especially action based anime
- Opening song animation and song are great but I try to skip over them cause contains spoilers sometimes.
- Anime becoming accessible through Youtube

Here is some amazing animation from Ufotable:

- https://www.youtube.com/watch?v=9vjsu3Lb9Co&ab_channel=CrunchyrollDubs
- https://www.youtube.com/watch?v=6jY2f6OkpBo&ab_channel=GameSpotTrailers

Favorite Anime and Store Recommendations

Favorite Anime List:

- The Case Study of Vanitas
- Tales of the Abyss (**I can't count the number of times I dedicated myself to becoming a completionist at the game**)
- Classroom of the Elite (**Currently reading the light novel**)
- Full Alchemist Brotherhood
- Ouran Highschool Host Club (**Watched it when I was pretty new to anime**)
- Detective Conan
- Mythical Detective Loki Ragnarok (**Introduced me to Norse mythology rewatched it so many times cause the episodes are simple and I like the humor!**)

Store Recommendations:

- Kinokuniya (**Branch in New York and New Jersey absolutely love their books worth the price!**)
- Koryo Books (**Manhwa Fans located in Manhattan New York Koreatown!**)

Any other recommendations? Please let me know!

NOW THAT IS THE
END OF MY TALK.
THANK YOU FOR
BEING A LOVELY
AUDIENCE

